

THE BIG ONE
DES MOINES
HOME
+GARDEN
SHOW

**CALL ATTENTION TO YOUR COMPANY WITH THE
NEW EXHIBITOR MARKETING PACKAGE**

\$100
REQUIRED WITH
BOOTH SPACE

Homeowners are always looking for what's NEW. The Des Moines Home + Garden Show provides all NEW Exhibitors the ability to set themselves apart with a high-impact package that drives traffic and promotes their presence.

The NEW Exhibitor package includes:

IN PRINT

- NEW EXHIBITOR icon in the show guide next to your listing

AT THE SHOW

- NEW EXHIBITOR icon "tent card" for your booth. This should be located in a prime spot for your customers to notice
- Sign with NEW EXHIBITORS list at show entrance

ONLINE

- A NEW EXHIBITOR icon will be on your detailed exhibitor listing
- NEW EXHIBITOR icon will be listed on the home page of the detailed exhibitor listings
- NEW EXHIBITORS will be represented as its own category



Sample of Exhibitor Icon



SEARCH BY CATEGORY

- Appliances, Water Systems and Household Products
- Associations & Non Profits
- Cleaning Products and Service
- Construction & Renovation, Remodeling, Flooring, Painting, Contractors, Foundations
- Crafts
- Financial, Insurance, Mortgage, Real Estate Agents, Home Inspections
- Food & Beverage
- Garage (Doors, Organization) & Automotive
- Garden, Decks & Patios, Landscape & Outdoors
- Gifts & Gadgets (Cash & Carry, Direct Sell Products)

HAVE QUESTIONS?



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